

WORLD STROKE DAY

October 29, 2010



On World Stroke Day, 29 October 2010, the World Stroke Organisation launched the “1 in 6” campaign. The theme was identified to mirror today’s reality that one in six people worldwide will have a stroke in their lifetime. A simple life-saving message on World Stroke Day was released : ***Do not take chances. One in six people is at risk for stroke – it could be you. Learn the facts. Save a life today. Act Now!***

The “1 in 6” campaign disseminates essential life-saving information and shares knowledge about actions and lifestyle behaviors that could avert the assault of stroke. The campaign also identifies opportunities to improve and educate the lay public on the fundamental need for appropriate and quality long-term care and support for stroke survivors, including the empowerment of stroke care-providers.

Many activities were organised to celebrate world stroke day here in Sri Lanka in collaboration with Ministry of Health, Stroke Association and World Health Organisation.

The activities conducted include a media seminar at the Health Education Bureau attended by over 100 media personnel and a world stroke day commemoration held at the National Hospital of Sri Lanka and presided by Hon. Maithreepala Sirisena. In addition three Social Workers and Councillors were appointed to three general hospitals in Kalutara, Matara and Badulla.

A programme named "Physical Rehabilitation of Stroke Victims; A training programme for Nurses and Doctors" was also launched and the concept of this programme is based on the value of training doctors and nurses on basic physical rehabilitation techniques to use in resource limited settings, where there is a scarcity of physiotherapists, occupational and speech therapists.

